

Anahita Solati

UX Designer

 Baltimore, Maryland, United States

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● Jan 2024 - Present

Birch Stream Digital

Website Design and
Digital Marketing
Agency

UX/UI Designer

- Worked on multiple design projects across various industries, including events, entertainment, financial advising, and private aviation.
- Developed and implemented a streamlined lead magnet onboarding process, resulting in a significant increase in user engagement and satisfaction.
- Improved overall functionality, contributing to higher user adoption rates.
- Collaborated closely with stakeholders and developers to ensure alignment with project goals and successful implementation of technical requirements.

● Dec 2023 - May 2024

Tooni

Financial Services
Platform

UX Designer

- Increased user satisfaction by delivering a more intuitive and seamless platform experience.
- Enhanced operational efficiency, enabling users to manage tasks with greater ease.
- Elevated user engagement through iterative improvements driven by research and testing.

● Oct 2023 - Apr 2024

UXland

Digital Product Agency
and UX School

UX/UI Teaching Assistant

- Actively mentored 14 UX/UI design students, providing personalized guidance and feedback to nurture their proficiency in user-centered design methodologies and principles.
- Led brainstorming sessions and design critiques, fostering a collaborative and innovative learning environment conducive to creative problem-solving and ideation.

● Sep 2020- Mar 2023

LP Office

Architectural Design
Firm

Interior Designer

- Fostered effective client collaboration, resulting in designs that consistently met or exceeded project goals and user expectations.
- Guided clients through design decisions, ensuring projects were completed on time, within budget, and aligned with user-centric principles.
- Delivered tailored design solutions that enhanced user satisfaction and created engaging, functional spaces.

● Mar 2018- Mar 2020

Millimeter Art Gallery

Contemporary Art Space

Coordinator and Visual Merchandiser

- Enhanced the gallery's physical and digital presence by designing immersive spaces, capturing dynamic visuals, and curating content that aligned with the brand aesthetic, leading to improved visitor satisfaction and audience growth.
- Collaborated with artists and marketing teams to develop and execute engaging campaigns, achieving a 20% increase in online engagement and expanding the gallery's reach.
- Facilitated seamless communication across teams and stakeholders, ensuring consistent branding and smooth execution of exhibitions and events, which boosted attendance and strengthened the gallery's public profile.
- Leveraged data insights to recommend and implement strategic improvements, optimizing online performance and driving stronger connections with the gallery's audience.

● **Soft Skills**

Collaboration, Team Player, Fast learner, Empathy, Creative

● **Design**

Figma, Web flow, Wix, Design thinking, Design systems, User research, Usability testing, User interviews, Stakeholder interviews, Competitive Analysis, Surveys, Prototyping

● **IDF**

2024

- Accessibility | How to Design for All | Frank Spillers - Certificate ID 173169-1063549
- Gamification | How to Create Engaging User Experiences - Certificate ID 173169-1067395
- AI for Designers | Ioana Teleanu - Certificate ID 173169-1051826
- User Research | Methods and Best Practices | Frank Spillers - Certificate ID 1173169-113590

● **UXLand**

2022

UX Fundamentals | UX/UI In Action - Certificate ID 1010823-90YD10IS1909

● Sep 2011 - Aug 2016
Esfahan, Iran

Azad University of Isfahan

Architecture/ B.A